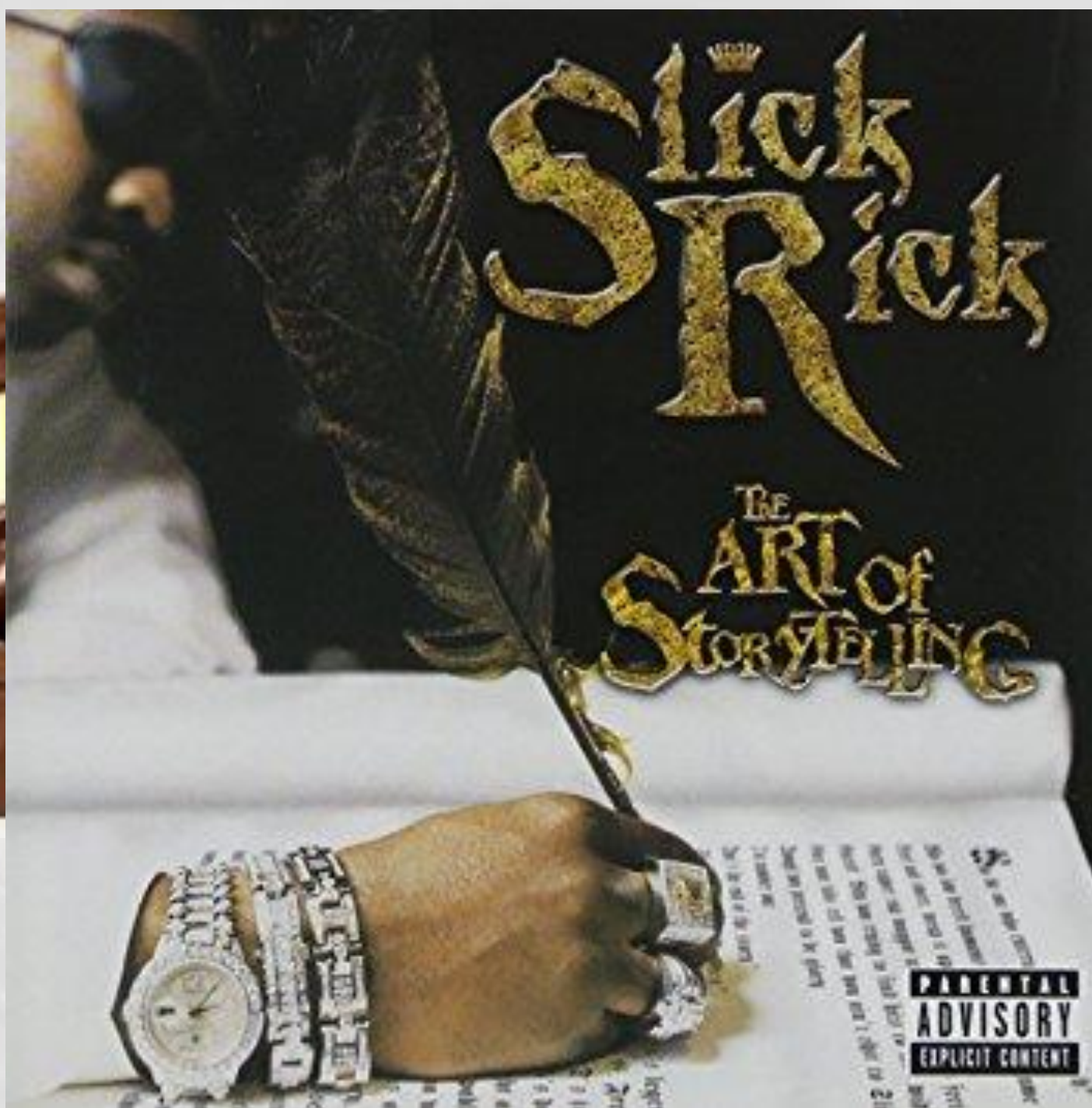


 **DIMIDIUM FACTI QUI COEPIT HABET**



SHAWN CLAYTON FULLER, ARIZONA ATTORNEY GENERAL'S OFFICE
&
CHRISTOPHER SAMMONS, MARICOPA COUNTY ATTORNEY'S OFFICE





ment



**KEEP
CALM
AND
EAT YOUR
PEAS**

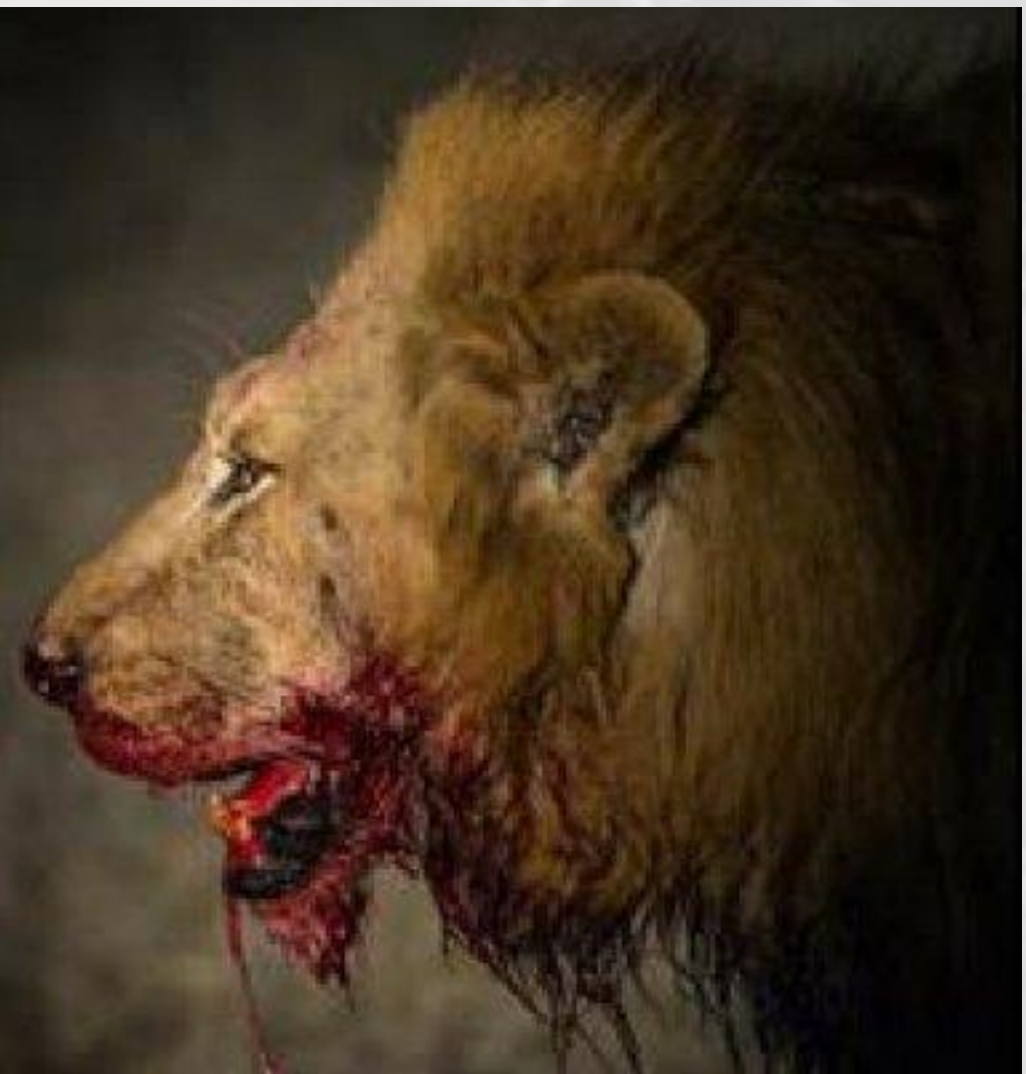
MIND YOUR “Ps”

- 1) PREPARATION
- 2) PREVIEW
- 3) PRACTICAL
- 4) PERSONALIZE
- 5) PRACTICE
- 6) PRESENCE



PREPARATION

EVERYONE WANTS TO
BE A LION
UNTIL IT'S TIME TO DO
LION SHIT



YOU GUESS THE OUTCOME...





PREVIEW


THE FOLLOWING **PREVIEW** HAS BEEN APPROVED FOR
ALL AUDIENCES
BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC.

THE FILM ADVERTISED HAS BEEN RATED



www.filmratings.com

www.mpaa.org



PRACTICAL

**IF IT LOOKS STUPID.... BUT IT
WORKS..... THEN IT'S NOT
STUPID.**





PERSONALIZE



UNIQUE

JUST BECAUSE YOU ARE UNIQUE DOES NOT MEAN YOU ARE USEFUL



PRACTICE

omcast.

com



omc

om



PRESENCE

A GOOD OPENING STARTS WHEN...

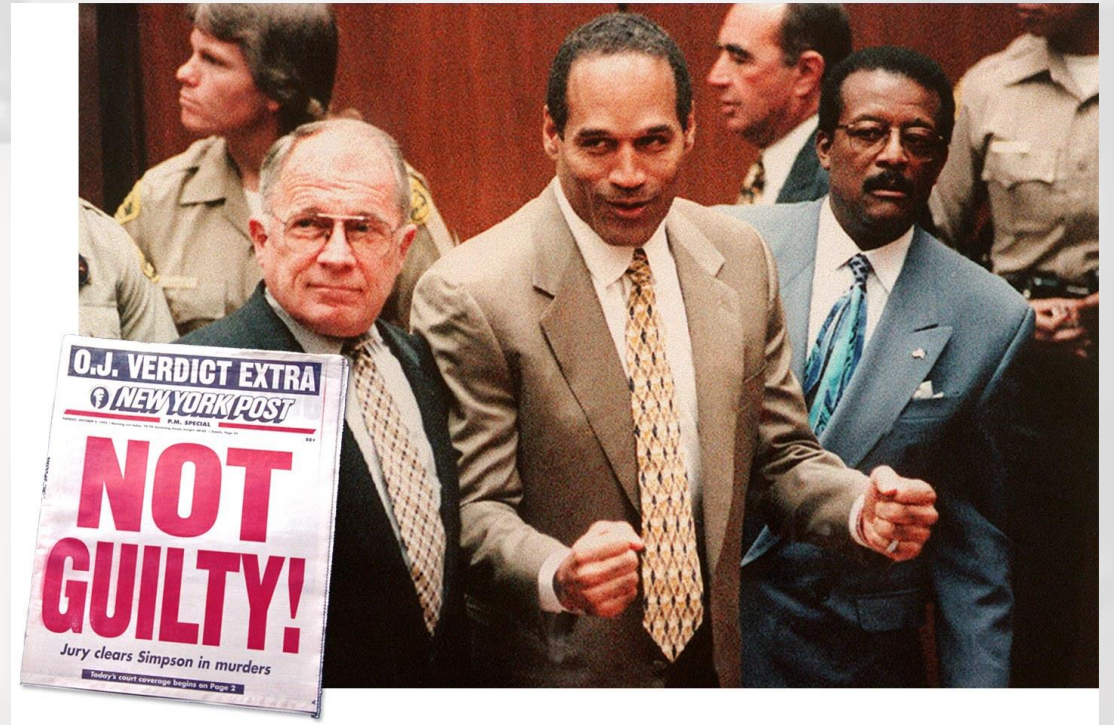




FIRST IMPRESSIONS

Occasionally some extra time in front of a mirror, will save you a lot of walking...

LESSONS FROM THE PAST...



LEARNING FROM THE PAST...





STORYTELLING?



BE LEGENDARY...





QUESTIONS?



NO DUMB QUESTIONS,
JUST DUMB DEFENSE
ATTORNEYS...

